



HOCKANUM BREW FEST

2nd annual outdoor, springtime craft beer taste-testing experience
nestled between the Hockanum River and the New England Motorcycle Museum
at 200 West Main Street in historic Rockville, CT on Saturday, May 4, 2019 from 1-4 pm

**2019 Craft Brewery,
Winery, Distillery,
and Food Service
Opportunities**





The Brew Fest craze has come to historic Rockville, and you can be part of our inaugural event!



RCA is the founding organization of the Hockanum Brew Fest. It is an all-volunteer, non-profit group with a passion to build a stronger, more vibrant community. RCA has many years of local event organizing experience, including July In The Sky, National Night Out, and Rockville Fest. For info, please visit RockvilleCommunityAlliance.org.



American Legion Post 14 in Rockville is a key beneficiary of proceeds from the Hockanum Brew Fest. Post 14 is also an amazing source of volunteers for the brew fest, which has a patriotic feel to it. Post 14 is just up the road from the Hockanum Brew Fest, and is the site of one of our satellite parking Areas served by our shuttle bus.



Historic downtown Rockville, Connecticut is in the midst of a dramatic revival! From painstakingly restored mills to an eclectic mix of new businesses, new urban hiking trails, new investments in infrastructure and health care, new cultural events and attractions, Rockville hasn't seen this kind of tangible resurgence of community spirit and economic vitality in decades.

The 2nd annual Hockanum Brew Fest on Saturday, May 4, 2019 is an opportunity for you to tap into this energy and promote your organization with the enthusiastic ticket-buying connoisseurs of craft brews. This festive outdoor celebration will be nestled between the sparkling, flowing Hockanum River to the south and the New England Motorcycle Museum to the north. West Main Street will be closed to create a secure, restricted pedestrian boulevard. The brew fest will feature craft brewers and wineries, food trucks, live music and displays. The beer garden will be in the treed area on the riverside. **Proceeds go to non-profits, so sign up today!**

Opportunities for Craft Breweries, Wineries and Distilleries



Our first-ever Hockanum Brew Fest in 2018 was a HOME RUN. Our goal for the second annual, 2019 Hockanum Brew Fest is to have 35 on-site craft breweries, wineries and distilleries providing samples of their unique creations.

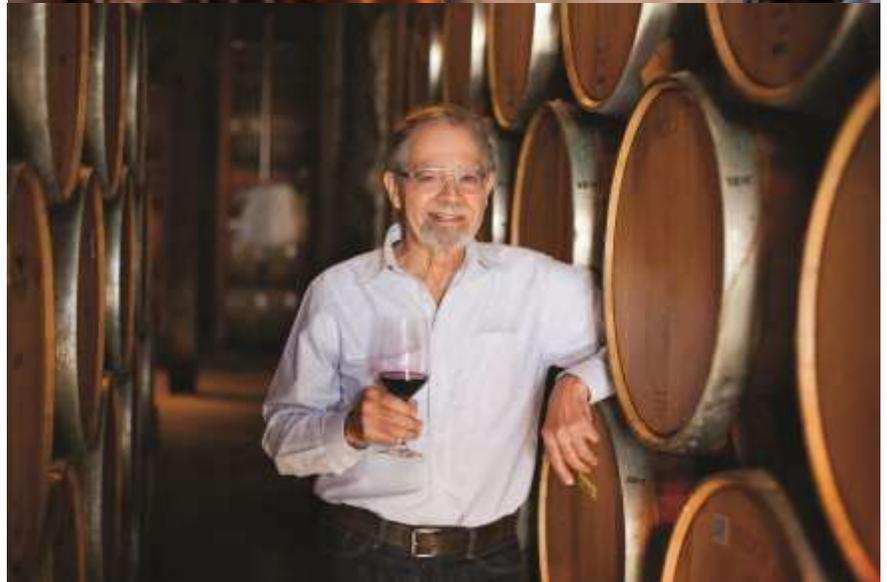
Once again, we've deliberately scheduled the 2019 Hockanum Brew Fest in early Spring—after major indoor winter brew fests and just before major outdoor summer and fall brew fests across the region.

Once again, we'll be promoting the Hockanum Brew Fest using a variety of traditional and digital communication tools and channels. We anticipate that 1,800 connoisseurs of craft brews will come to our 2019 event.

Once again, we're offering presenters complimentary outdoor setup space and a stipend of \$200 to help to defray out of pocket costs.

If you are a craft brewer, winery, or distillery, please contact Dipen Shah, Brewer Relations Manager, at 860.454.4684 or dipen716@gmail.com.

Exact placement of presenter displays will be configured by our organizing team as the overall scope and layout of the Riverside Beer Garden takes final shape.



Opportunities for Food Trucks, Restaurants and Snack Stands



Our goal is to have 10-12 food trucks, restaurant and snack stands open during the 2019 Hockanum Brew Fest. There will be a flat fee of \$250 per vendor.

If you are interested, please contact Tom DiDio, Food Service Manager, at 860.646.5320 or thomas.didio@snet.net today.

Exact placement of food service vendors will be configured by our organizing team as the overall scope and layout of the Beer Garden takes final shape.



Special thanks to our veterans, who have sacrificed so much to preserve our freedom to organize and enjoy this festival.



Saturday, May 4, 2019
New England Motorcycle Museum
200 West Main Street
Historic Rockville, CT



Talk about convenient! The 2nd annual Hockanum Brew Fest will be held just 1.5 miles from I-84 in the Rockville section of Vernon, CT.

HockanumBrewFest.com

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