

Proceeds to benefit



HOCKANUM BREW FEST

An outdoor, springtime craft beer taste-testing experience
nestled between the Hockanum River and the Hockanum Mill
in historic Rockville, CT on Saturday, April 21, 2018 from 1 - 4 pm

**Opportunities
to Volunteer**





The Brew Fest craze is coming to historic Rockville, and you can be part of our inaugural event!



TALK ABOUT COMMUNITY SPIRIT!

- Rockville Community Alliance (RCA) is taking the lead in organizing this brew fest.
- Rockville Downtown Association (RDA) is providing valuable seed money and “PR.”
- Rockville Volunteer Services founder Ken Kaplan, who owns the Hockanum Mill, is donating use of his riverfront property.
- Rockville’s American Legion Post 14 is a key beneficiary of 2018 brew fest proceeds.



The sprawling 140,000 square foot, 1800’s Hockanum Mill is the home of Kaplan Cycles, which specializes in restoring and reselling classic motorcycles. The vision also includes a future motorcycle-themed brew-pub, the New England Motorcycle Museum, residential units, and other synergistic mixed-use commercial ventures.



Since the brew fest is new, we don’t have any photos, but the above images were taken during a previous block party

Historic downtown Rockville, Connecticut is in the midst of a dramatic revival! From painstakingly restored mills to an eclectic mix of new businesses, new urban hiking trails, new investments in infrastructure and health care, new cultural events and attractions, Rockville hasn’t seen this kind of tangible resurgence of community spirit and economic vitality in decades.

The first-ever Hockanum Brew Fest on Saturday, April 21 is an opportunity for you to volunteer by helping with setup, operation and/or breakdown. This festive outdoor celebration will be nestled between the sparkling, flowing Hockanum River to the south and the restored 1800’s Hockanum Mill to the north. West Main Street will be closed to create a secure, restricted Pedestrian Boulevard full of craft brewers, food trucks, live music and displays. A beer garden will be set up in the treed area on the riverside.

Opportunities to Volunteer



Basic Qualifications:

- Must be age 21-up
- Must be able to stand for several hours
- Must be able to lift 15+ lbs
- Must be willing to participate in pre-event training session
- Must have a pleasant disposition and courteous “servant” attitude
- Must be reliable and dependable, rain or shine
- Must be willing to wear an official brew fest volunteer T-shirt
- Must abstain from drinking alcoholic beverages during your shift
- Must sign the liability release on volunteer form (see back)

We will provide:

- Official Hockanum Brew Fest Volunteer T-shirt (to keep as a souvenir)
- Voucher for complimentary food and non-alcoholic drinks during your shift
- Opportunity for you to enjoy a post-event, on-site volunteer barbeque

Ways to Serve:

SET-UP from 9 am-12 noon

- Help to set up perimeter restrictions (ropes, barricades, fences)
- Help to set up on-site and off-site parking areas
- Help to set up shuttle van stops and safe ride pick-up site
- Help to set up vendor displays (brewers, food service, other)
- Help to set up riverside beer garden (tents, tables, chairs, other)
- Help to set up live entertainment area (stage, PA, musician assistance)
- Help to set up main gate booth (admission, wristbands, programs, access)
- Help to set up trash bins
- Help to set up on-site signs and banners
- Help with setup supervision / security
- Other tasks as needed



EVENT OPERATION

First Shift from 12 noon-2:30 pm

Second Shift from 2:30-5 pm

- Shuttle and safe ride coordinators
- Parking coordinators
- Ribbon-cutting Ceremony coordinator
- Main Gate admission and ticket sales clerks, greeters, security
- Ice brigade
- Attendee relations
- Brewer relations
- Food Vendor relations
- Exhibitor relations
- Entertainer relations
- Main Stage coordinator
- Site cleaning / trash duty
- Perimeter supervision / security
- Other tasks as needed



BREAKDOWN from 4-7 pm

- All of the tasks listed under “setup,” but in reverse!

Volunteer Registration Form



I'm excited about the new Hockanum Brew Fest! I agree to the basic qualifications listed, and would like to volunteer on Saturday, April 21, 2018:

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

The shift(s) I'm interested in are:

- Event Setup from 9 am to 12 noon
- Event Operation, first shift from 12 noon to 2:30 pm
- Event Operation, second shift from 2:30 pm to 5 pm
- Event Breakdown from 4 to 7 pm

My T-shirt size is: S M L XL XXL

I release RCA & all parties from liability during my volunteering: (sign) _____

Based on the various ways to volunteer listed in the brochure, I'm most interested in the following tasks:

You MUST participate a Volunteer Orientation Session:

- Monday, April 2 from 7 to 8:30 pm
OR
- Tuesday, April 3 from 7 to 8:30 pm

Held at American Legion Rockville Post 14,
114 West Street in Vernon

Please complete, scan and email your completed form to:

Benjamin Klimczak, Volunteer Coordinator

volunteer_coordinator@hockanumbrewfest.com. For questions, please call him at 860.875.1075.



Special thanks to our veterans, who have sacrificed so much to preserve our freedom to organize and enjoy this festival.



Saturday, April 21, 2018

1 - 4 pm

Hockanum Mill

200 West Main Street

Historic Rockville, CT



Talk about convenient! The new Hockanum Brew Fest will be held just 1.5 miles from I-84 in the Rockville section of Vernon, CT.

HockanumBrewFest.com